



52nd Annual ASBA - ASA Conference

"The Art of Leadership"



**December 9 -11, 2009
Biltmore Conference Center, Phoenix**

Request for Presentations

The Arizona School Boards Association is seeking presenters for breakout sessions for its 2009 Annual Conference. School board members, superintendents and others responsible for student learning are the target audience. All topics should focus on the conference theme of "The Art of Leadership."

Deadline for Presentation Submittal: Aug. 31, 2009

PRESENTATION CRITERIA

To be considered for inclusion in the conference, proposals for programs, projects or strategies must meet the following criteria:

- **Includes how the governing board in its governance role played a leadership role in the program.**
- Clearly describes how the program, project or strategy has been successful in one or more of the following areas, or other areas pertaining to student learning:
 - *Community Engagement or Business Partnerships to Enhance Student Achievement*
 - *Establishing Foundations for Success (eg. Early Childhood Programs)*
 - *Building Positive Media Messages*
 - *School Improvement Processes*
 - *Leadership Programs*
- Indicate that the program, strategy or project has been in operation for three years AND/OR that it is clearly innovative and data is available to support this view.
- Clearly describe and demonstrate the exact policy and the administrative and financial strategies that were used in the implementation of the program or programs.
- Show that the program or project can be replicated in other school districts.
- Presentations are to be one hour in length.
- Submissions should be in one of the areas described above.

PRESENTATION DETAILS

Presentation times are Thursday, Dec. 10, 2009, after lunch and Friday, Dec. 11, 2009, in the morning.

All breakout sessions are 60 minutes.

All participants will be responsible for their own travel and expenses.

PROCESS FOR SUBMITTING A BREAKOUT PROPOSAL

Print and complete the following form and submit by mail to ASBA, 2100 N. Central Ave., Ste. 200, Phoenix, AZ 85004 (deadline Aug. 31, 2009).

Program descriptions provided on submission forms should be edited to ensure clarity and quality for duplication and print making.

Final selection of presentations will be made in September 2009. Upon selection, all contact persons will be notified immediately to confirm participation. To be considered for inclusion in the ASBA/ASA Annual Conference, complete the attached Submission for Presentation form.



Submission of Breakout Presentation

ASBA Annual Conference • December 9 -11, 2009
Biltmore Conference Center, Phoenix

Member District Name: _____

Location/County: _____

Main Contact Name: _____

Presenters (with titles and full names)

Preferred Mailing Address: _____

City _____ State _____ Zip _____

Daytime phone: _____ E-mail address: _____

Profile of District: Size (ADM) _____ Rural Urban Suburban

Ethnic Makeup: African-American _____ % Asian/Pacific Islander _____ %

Hispanic/Latino _____ % Native American _____ %

White/Caucasian _____ % Other _____ %

Room Set-Up and Audio-Visual Equipment Needed:

Each room will be set up theatre-style with a head table and four chairs. The Arizona School Boards Association will provide the equipment listed below if requested upon submission of this form. Indicate your equipment needs below:

Multimedia Projector & Screen (for Power Point/Video Projection) (bring own projector/computer)

Overhead Projector and Screen

Flip Chart with stand and markers

(You must provide your own video projector if needed for your presentation)

Program, Project or Strategy Description:

Program Name: _____

Topic Area: _____

Program, Project or Strategy Information

On a separate sheet, please provide answers to the following questions:

- 1) Describe the program, including the governance, policy support, and implications pertinent to the establishment and continuance of the program. Please limit the description to 75 words or less.
- 2) Will the program continue for the entire 2008-09 school year and beyond? How has this program been institutionalized to ensure continuation over time (e.g., budget, policies, funding)? Please include the number of years the program has been in operation and identify the year the program was established.
- 3) If you have statistically verifiable results that the program has been successful, describe those results and include evidence of this verification. Success may be proven by any documented form (e.g., improved test scores, lower dropout rates, increased college admissions).
- 4) Can the program be replicated at another site without a great amount of restructuring? Does it depend on a specific person or personality, or is it dependent upon resources that are unique to your location? Explain.
- 5) What is the cost, including personnel, of establishing this program?
- 6) How is this program funded (initial funding source and continued funding source)?

Submitting the RFP Proposal

Return this application form, responses to the above six questions and any related materials **no later than Aug. 31, 2009**, to ASBA at the address below:

Arizona School Boards Association

2100 N. Central Ave., Ste. 200

Phoenix, AZ 85004

OR fax to (602) 254-1177

Questions? Contact John Gordon, Director of Leadership Development:

jgordon@azsba.org • (602) 254-1100 • (800) 238-4701

APPLICATION DEADLINE TO SUBMIT: AUG. 31, 2009
