

## ONLINE REGISTRATION – NOW OPEN

Online registration for the Celebrating Educational Opportunities for Students of All Cultures is now open at [www.azsba.org](http://www.azsba.org). Click on the link in the What's New section of the home page.

Should you require assistance with the registration process, please call the ASBA office at 602-254-1100.

### Registration Fee

Registration fee is \$350 per person. The fee includes all meals and conference materials.

### Registration Deadline

**Registration and payment must be received by Monday, March 15.** Registrations received after March 15 will be charged an additional \$25.

### Cancellation Policy

The deadline for cancellations is Monday, March 15. Cancellations must be in writing and faxed to 602-254-1177 by March 15. "No Shows" will not be refunded. Those registered are entitled to send substitutes in their place.

If ASBA must cancel the event, ASBA will refund registrations in full, but will not be responsible for any indirect, special or consequential damages (including transportation, lodging and meal costs) sustained by the registrant.

**If you have a disability, please call by Monday, March 15 so we may have time to accommodate your needs.**

## HOTEL INFORMATION

We have reserved a block of rooms at the Arizona Grand Resort, 8000 S. Arizona Grand Parkway, Phoenix, and have secured excellent rates (\$199 single/double).

To reserve a room, please call the Arizona Grand at 877-800-4888. Be sure to mention you are with the Arizona School Boards Association.

### Hotel reservations deadline: Thursday, March 11, 2010

All reservations must be accompanied by a one-night room deposit or guaranteed with a major credit card.

### Meals – Guests

Non-registered guests are welcome at meals, however, advance purchase of guest meal tickets is required. Payment must accompany registration. Due to the required 72-hour guarantee for meals, we encourage you to register and purchase tickets in advance. We cannot guarantee the availability of additional meal tickets at the conference. Lunch tickets are \$40 per person per day and the Sunday brunch is \$35 per person. **Note: Purchase of a meal ticket does not provide guest access to any other conference activities.**

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March 25-28, 2010 • Phoenix, Arizona



March 25–28, 2010  
Arizona Grand Resort  
Phoenix, Arizona

Register at [www.azsba.org](http://www.azsba.org)

HOSTED BY THE ARIZONA SCHOOL BOARDS ASSOCIATION

ARIZONA SCHOOL BOARDS ASSOCIATION • CALIFORNIA SCHOOL BOARDS ASSOCIATION  
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CELEBRATING EDUCATIONAL  
OPPORTUNITIES FOR  
STUDENTS OF ALL  
CULTURES CONFERENCE

March 25-28, 2010  
Phoenix, Arizona

Formerly known as Celebrating Educational Opportunities for Hispanic Students Conference, this year's event is hosted by the Arizona School Boards Association (ASBA) and is designed to give attendees information about new approaches in successfully educating their diverse student populations. Programs, projects, and strategies that have proven successful will be highlighted in the following strands:

- Community/Parent Involvement
- Data-Driven Instruction and Accountability Analysis
- Effective Governance
- Language and Student Achievement
- Use of Technology

In addition to the informative breakout sessions, we have secured excellent keynote speakers that will challenge and motivate you to meet the educational needs of students of all cultures.

Take advantage of this unique opportunity to network with governing board members and school staff:

- **Engage** in courageous conversations about what can be done to meet the educational needs of all children.
- **Hear** about ways to create pathways to success for both students and staff.
- **Learn** from other leadership teams proven best practices for setting direction and policy for our schools.

KEYNOTE SPEAKERS



JACOB MOORE

Jacob Moore is the former president of the Arizona State Board of Education and also serves as tribal relations coordinator for the Arizona State University Office of Public Affairs where he helps to coordinate the American Indian Newly Elected Official (AINEO) program. Mr. Moore is Tohono O'odham, Akimel O'odham, Lakota, and Dakota and is an enrolled member of the Tohono O'odham Nation in Arizona. He is the managing partner of the Generation Seven Strategic Partners, LLC, a government affairs consulting group. He previously served as special assistant on congressional and legislative affairs for the Salt River Pima-Maricopa Indian Community and also had a 14-year career in banking.



ARTURO VARGAS

Arturo Vargas, nationally recognized expert in Latino demographic trends, electoral participation, voting rights, the Census, and redistricting, is the current executive director of the National Association of Latino Elected and Appointed Officials (NALEO). He also serves as executive director of the NALEO Educational Fund and oversees its programmatic activities, which include U.S. citizenship outreach and assistance, civic participation and integration, voter engagement, technical assistance to elected and appointed Latino officials, research on Latino demographic and electoral trends, and policy analysis and advocacy on access to the democratic process.

Mr. Vargas' experience and expertise has resulted in many national awards, among them: *Hispanic Magazine's* Hispanic Achievement Award for Community Service, the National Federation of Hispanic Owned Newspapers' Leadership Award, and the National Association for Bilingual Education President's Award.



JOSEPH EDWARD "JOE" PRINCE

Joe Prince excels at overcoming obstacles. Despite a diagnosis of mild autism, he successfully completed his education at Ravenswood High School in East Palo Alto, California. Gifted with a special talent in track and field, he was discovered at age 15 by Tommie Smith, the iconic 1968 Olympic 200-meter champion. Mr. Prince continued his success in track and field at Cal Poly San Luis Obispo and was the 1974 CCAA Conference 220-yard sprint champion earning NCAA College All American honors. As an elite-level track and field athlete and member of the U.S. National Team, Joe Prince was poised to challenge for a spot on the U.S. Olympic team when he was struck with cancer. He overcame this disease, recovered his health, and graduated from Fresno Pacific College, achieving his goal of becoming an educator. He documented his life experiences in his book *Liberation Saturday*. This book, which also chronicles his personal saga of perseverance, going the distance and overcoming multiple life challenges was turned into a short documentary film in 2008 also titled *Liberation Saturday*. Today, Mr. Prince continues to use his hard-earned wisdom to inspire and motivate young people as a special educator and head track and field coach at Sahuarita High School in Arizona.

AGENDA

Thursday, March 25, 2010

4:30 p.m.-7:30 p.m. Registration

Friday, March 26, 2010

7:30 a.m. – 8:30 a.m. Registration & Continental Breakfast

8:30 a.m. – 9:45 a.m. First General Session  
*Keynote Speaker: Jacob Moore*

10:00 a.m. – 11:15 a.m. Breakout Sessions

11:30 a.m. – 1:00 p.m. Lunch  
*Keynote Speaker: Arturo Vargas*

1:15 p.m. – 2:30 p.m. Breakout Sessions

2:30 p.m. – 3:00 p.m. "Networking" Break

3:00 p.m. – 4:15 p.m. Breakout Sessions

Dinner on your own

Saturday, March 27, 2010

7:30 a.m. – 8:30 a.m. Registration & Continental Breakfast

8:30 a.m. – 9:45 a.m. Second General Session  
*Keynote Speaker: TBD*

10:00 a.m. – 11:15 a.m. Breakout Sessions

11:30 p.m. – 1:15 p.m. Lunch / Student Panel

1:30 p.m. – 2:45 p.m. Breakout Sessions

2:45 p.m. – 3:15 p.m. "Networking" Break

3:15 p.m. – 4:30 p.m. Breakout Sessions

Dinner on your own

Sunday, March 28, 2010

8:00 a.m. – 9:00 a.m. Mariachi Mass

8:00 a.m. – 9:00 a.m. Interfaith Service

8:30 a.m. – 9:30 a.m. Breakfast Buffet

9:30 a.m. – 10:30 a.m. Closing General Session  
*Keynote Speaker: Joe Prince*

10:30 a.m. Adjourn

Register at [www.azsba.org](http://www.azsba.org)