



Promote the 2010 Census in Your School District

The following is a list of activities your school district may engage in to promote a full Census count among school-aged children and their families.

1. Use school marquees to remind parents about participating in the 2010 Census. Census questionnaires begin arriving in homes on March 15; they should be completed and returned by mail by April 1.
2. Provide information to students on a regular basis about the 2010 Census during announcements.
3. Add a Census *ya es hora* web button/banner to your email signature.
4. Use school campuses as Census information centers during the week of March 27th
5. Encourage the PTO/PTA to promote parent participation in Census 2010
6. Post the census and *ya es hora* logos and links on the district's website and/or in your private/business website.
7. Organize parent and student volunteers to assist the community during census time and in information centers.
8. Use email and other forms of communication to provide parents, students, staff and faculty with information on the Census.
9. Designate a Census in the Schools week/day, with events including rallies, assemblies, etc.
10. Display *Hazme Contar* Posters in cafeteria, nurse's office, counselors, attendance office, bulletin boards, etc.
11. Use your district's and school office "On Hold" recording to inform callers about the importance of participating in the 2010 Census.
12. Mention the 2010 Census in all meetings.
13. Share census info in your facebook, twitter, blog etc.
14. Hold a competition for students to compose song, poem, or essay on the Census and present it.
15. Host a Census event for parents to come to and listen to principal, teacher s, and students talk about the importance of Census.

For additional information or to obtain resources, please contact Elizabeth Franco

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